

# International Riding Helmets, Inc.

BY SUSAN WINSLOW



**Liza Boyd after winning her third consecutive Hunter Derby with her 2015 Horse of the Year Brunello, owned by Liza and Janet Peterson.**

**Liza has also won the USEF Emerson Burr Trophy for the third consecutive year.**


wide variety of green ponies. Lexie says, "My favorite IRH Helmet is the new 4G because it looks great and is very comfortable, especially during some long days."

Other top riders, including Liza Boyd and Patty Stovel, sport IRH Helmets for schooling and competition, citing their style, fit, and comfort as a cut above the rest.

IRH helmets combine sleek, low-profile, good looks with top-of-the-line components such as comfort harnesses, matte-finished vents, tough, ultra-light construction, and padded washable linings that wicks away moisture to keep you comfortable in any situation.

IRH'S newest design, the IR4G offers snap-in washable liners for a custom fit and rear and side ventilation in a distinctive suede or matte finish. The popular Elite line is sleek and stylish enough for the show ring, yet comfortable enough for an all day trail ride. The Equi-Lite DFS, Equi-Lite Fashion, and Equi-Pro are durable, lightweight helmets with a Dial Fit system for custom comfort. The SSV has a new snap-in washable liner, suitable for schooling and showing. The Medalist pays homage to the traditional velveteen hunt cap, with up-to-date safety technology and lightweight construction.

IRH also offers three basic inner geometries with their helmets: IR4G for the "round head" type, the Elite is available in "average" head shape and "long oval," and the SSV is suited for more classic "long oval" head shapes.

IRH helmets come with a warranty and helmet accident replacement. So whether you're a serious competitor or weekend pleasure rider, an IRH helmet will be the best investment you can make in your sport. IRH Helmets can be found at most tack stores or online at [irhhelmets.com](http://irhhelmets.com). 

THE PLASTINO FAMILY HAS BEEN synonymous with the design and manufacturing of riding helmets since the 1950s when founder Angelo Plastino made hunt caps for fashion and elite members of the riding set. Second-generation, Frank Plastino, founded International Riding Helmets, Inc. (IRH) in 1966 and took the company in an exciting new direction by developing helmets for every equestrian discipline based on safety, durability, and style.

As a founding member of the American Society of Testing and

Materials (ASTM), Frank Plastino put IRH in the forefront of the development of helmets offering the most current safety technology. Today, IRH is recognized as an industry leader in the design and development of high quality helmets that are affordable, functional, and stylish for riders of all ages, levels, and disciplines.

Ten-year-old Lexie Miller, honored as one of the top 10 riders 10-and under riding green ponies at the U.S. Pony Finals, is a big fan of IRH helmets. She trains with Emily Elek of Stonewall Farm in Ixonia, WI, where she rides a